

What is WooWoo?

Just recently I came across a www.woowooscale.com. This website gives a definition:

WooWoo (Adj.) – 1. Term used to describe beliefs outside support of empirical or mainstream scientific evidence. 2. Term used to describe practices that have strong popular opposition, questionable validity, or accusations of being fallacious. Example: “Patty went to one of her WooWoo meetings last night.” (Patty was at a UFO channeling meeting). Other spellings: “Woo Woo,” “woowoo,” “woo woo.” See also the [SkepticWiki entry](#) entry for another good definition.

The author goes on to say that, “WooWoo is used lovingly, not as an insult but more in fun.” The author then proceeds to compile a level system to rate WooWoo on a scale of 0 to 10. 0 being the Sceptic and 10 being tinfoil hats to stop mind reading. They even have a WooWoo [quiz](#) that will give you the percentage of WooWoo you currently carry. (Mine is 79%.)

The author goes forward to rate Woowoo on a scale of 0 to 10. The scale gives a good reference point for woowoo, so let me share the basics here.

Level 0	Absolute Skeptic	“Here lies the skeptic and all of his or her agnostic friends. Not believing in anything beyond their five sensory perception, these folks are often very analytical and need to actually see water falling from the sky before they accept a forecast of rain.”
Level 1	Belief in God	“Level 1 WooWoo is principally personified by the belief in God.”
Level 2	Ghosts, Reincarnation, Fortune Telling ESP	“A level two WooWoo then undoubtedly believes that the deceased can, and do, walk the Earth. Which raises the belief in reincarnation... Finally, on the same level of believability in reincarnation and ghosts is the art of fortune telling.”
Level 3	Belief in Angels Spontaneous Healing Miracles	“A level 3 WooWoo person most likely believes in spontaneous healings. This leads to the general signifier for the level 3 WooWoo. As the slogan goes, ‘Miracles Happen.’”
Level 4	Loch Ness Monster Big Foot Bermuda Traingle	“Now we’re down to the nitty-gritty; what we’d like to call “the urban legends, myths, and folklore” of the WooWoo scale. Of course, if you believe in them then they are no longer myths or stories. (But then, we can also brand you a high-level WooWoo).”
Level 5	UFO Communication with Angels	“But just because a whole bunch of WooWoo people believe in them, it doesn’t make UFOs real.”
Level 6	Atlantis Crystal with Healing Properties	“Atlantis appears in the works of Plato. He details an island and civilization that disappeared after a catastrophic event.... To level 6 WooWoos, gems and crystals all have subtle energies that can influence reality.”
Level 7	Dragons, Fairies Nature Spirits	“But for level 7 WooWoos, these creatures are not gone. They still exist. Some explain that they exist in an “energetic sense.” Others claim that these creatures do indeed exist in the real, physical sense. Still others go in their backyard and chide the gnomes for when the sprinkler fails to go off.”
Level 8	Scientology Channeling	“Psychics who channel are much more than psychics who simply read your fortune (see level 2). These gifted individuals purport to “move

	Goblin Orges Vampires Mummy Ghouls	aside” and allow another entity to possess their physical self and speak through them. This other entity then can use the host body to communicate their otherworldly message to us..... In level 8 we also lump in the more “extraordinary” creatures. Ghouls, mummies, zombies, vampires, ogres, and goblins are definitely a step up from elves and fairies. Exactly why, well, we’re not sure. But somehow it seems that a belief in an ogre is much more WooWoo than a cute, gentle little pixie.... Finally, we lump the followers of Scientology in this category. We can’t say why or offer more details out of fear of legal persecution. We’ll leave it to you to fill in the blanks!”
Level 9	UFO Abduction Astral Projection Super Powers	“If you’ve stayed with us so far you are comfortably within the fringe areas of belief systems. Level 9 introduces us to the beliefs in UFO abduction (their not just here for sightseeing), the ability for consciousness to leave the body and travel (because airfare isn’t getting cheaper) and superpower ability (I always wanted X-ray vision, although it’s not appropriate to tell you why here).”
Level 10	Tin foil protection UFO Pregnancy Stickers on your cell phone to cut radiation.	“Congratulations, you made it to the pinnacle of WooWoo-ness. Maybe you arrived here because you’re curious about the behavior of someone who’s a 10. But maybe, just maybe you’re one of the special individuals who hold the torch to lead the people to new ideas, perspectives, and challenges. Yes, you are unique alright!”